

SALES AI OS

More pipeline capacity, without more operational drag.

EXECUTIVE PRODUCT BRIEF | 2026



01 | PRODUCT OVERVIEW

A governed operating layer for intelligent execution

Ayotta Sales AI OS coordinates account research, prospecting, qualification, follow-up and CRM execution through a shared operating layer. Revenue teams gain capacity while leaders retain control over criteria, messaging and permissions.

Business challenges

01

Challenge 1

Account research and qualification consume high-value selling time.

02

Challenge 2

Follow-up quality varies across teams, territories and deal stages.

03

Challenge 3

CRM records lag behind the real state of customer conversations.

02 | AI CAPABILITIES

Specialized agents, one shared operating model

01

Prospecting Agent

Researches target accounts, buying signals and contact context.

02

Qualification Agent

Scores fit, urgency and next-best actions using approved criteria.

03

Follow-Up Agent

Drafts relevant follow-ups and coordinates next steps with reps.

04

Pipeline Intelligence Agent

Surfaces deal risk, stalled opportunities and operating trends.

Key modules

01

Sales Agent Manager

02

Shared account memory

03

Qualification and messaging rules

04

CRM, email and calendar integrations

05

Pipeline intelligence and approvals

Operational leverage for teams closest to execution

Benefits

- 01 More qualified account activity
- 02 Less CRM administration
- 03 Consistent follow-up execution
- 04 Stronger pipeline visibility
- 05 More selling capacity for revenue teams

Target industries

- B2B technology
- Professional services
- Industrial and manufacturing
- Property and hospitality sales
- Enterprise revenue teams

From request to governed system action



Expected ROI

Illustrative potential. Final targets are validated during deployment discovery.

Up to 45%

less sales administration

2.8x

more qualified activity

Always-on

pipeline monitoring

WHY AYOTTA

Intelligence that works across your enterprise.

- 01 Enterprise-grade governance before scale
- 02 Shared organizational memory across approved agents
- 03 Industry-specific workflows and operating context
- 04 Human approvals for sensitive actions
- 05 Integration with the systems your teams already use

Start the enterprise AI conversation

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